



YUNLAN FU

Product Designer

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Profile

Product designer with 6+ years of experience in mobile, game, and service design. Led UX for MoWeather (100M+ users) and multiple freelance apps. Skilled in user research, prototyping, and Figma. Currently pursuing a Master's in UX Design at MICA.

Education

2024 **Maryland Institute College of Art**

— Master of Professional Studies,
2025 UX Design(in progress) GPA: 4.0

2022 **University of Washington 2022**

Certificate in UI& UX Program,
Human Computer Interaction Design

2009 **The Open University of China**

— Bachelor of Public Administration
2012

2007 **Sichuan Normal University**

— Bachelor of Chinese language and
2011 literature

Key Skills

Tools

Figma

Sketch

Languages

Mandarin

English

Experience

2022 **Freelance Designer**

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- 2025
- Serrhub: Consulted on user flow and interface improvements.
 - Potion Game: Designed a photo-based educational game for kids.
 - Farmer's Market App: Led full UX design from research to prototype.

2023 **Product Designer – Soca**

- Orchestrated product planning with a focus on user-centered design.
- Aligned cross-functional teams to meet both user and business goals.

2020 **UX Researcher – Mao21 Tech**

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- 2021
- Conducted user research and data analysis to guide design decisions.
 - Collaborated with design and development teams to iterate on features based on feedback.

2012 **Product Manager**

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- 2014
- Led UX design for a top Android weather app with 100M+ users.
 - Crafted intuitive interfaces and smooth interactions to enhance usability.
 - Collaborated on ad integration that preserved a seamless user experience.